

Home address

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Get in touch

# CANDACE CARLISLE

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Current Position

## EMPLOYMENT

### 2020- PRESENT PRINCIPAL UX DESIGNER

Businessolver

Leader in visual UX design, managing multiple products simultaneously. Initial consulting, concept design, planning, research, concept presentations, prototyping, high fidelity comps to asset handoff, and detailed specification documents.

2018- 2020

EVO Payments, Inc.

### DIRECTOR OF CORPORATE BRAND & COMMUNICATIONS

Responsible for the ongoing development of brand, company culture, video production, marketing initiatives and internal brand platform. Director of all marketing design initiatives, responsible for the overall quality and impact of the work produced by internal departments, multiple offices and global teams.

2015- 2018

Photodex

### ART DIRECTOR

Efficiently lead and administered creative design support for ongoing product marketing and creation, packaging, video, & tradeshow collateral focused on B2B and B2C campaigns. Including UI/UX Design for desktop, web, & mobile product.

2013- 2015

YouEarnedIt

### CREATIVE DIRECTOR

Leader in strategic digital experience design for YouEarnedIt across product, applications (IOS/Android), web, & mobile. Brand collateral /print design for YEI and product launch collateral. Front-end dev for product & marketing sites.

2011- 2013

Demand Media

### CREATIVE SERVICES MANAGER

Identity design, branding, site design, and production / project management for online and offline media across multiple products (Pluck, RSS Graffiti, Reviews++, ORX, Insights, CoverItLive) under the Demand Media brand.

2010- 2011

Monkee-Boy Web Design, Inc.

### SENIOR GRAPHIC DESIGNER

Interfacing with clients, from concept to completion. Creative Strategy, Identity design. Design/layout/wireframing, for interactive, web, mobile, app.

2009 - 2010

Electric Bat Interactive LLC

### SENIOR GRAPHIC DESIGNER

Responsible for producing and overseeing creative work for all products and brands within the company's portfolio including design for web, print, interactive platforms, and all marketing materials.

2008 - 2010

Electric Promotions

### DESIGNER/DEVELOPER & OWNER

Production of visual solutions for the communication needs of local and national based clients, using a mix of creative skills, commercial awareness, social media, networking, PR, and promotional services.

2006 - 2008

Marketing Matters

### LEAD WEB & GRAPHIC DESIGNER / DEVELOPER

Responsible for web department in relation to interface/web design, interactive development, content management system integration, CMS training, SEO, product and logo identity, and collateral materials.

## SKILLS

### LANGUAGES

HTML, PHP & CSS (compatible with standards compliant browsers), basic actionscript, basic javascript. Integration of styling into PHP.

## INTERESTS

My other passions!

Painting, travel, behavioral science, multimedia creation, marathoning, baking, event planning, vintage ephemera, Geodesic math, modern art, + music!