

Get in touch

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EMPLOYMENT

2022- 2023 **DIRECTOR OF DESIGN**

Osso VR

Leader in UI and product UX for VR, Design system creation and strategy creation for UX and visual design. Unify and improve UI/UX across 2D and 3D collateral. Collaboration with stakeholders to create better workflows, interactions, and best practices.

2020- 2022 **PRINCIPAL UX DESIGNER**

Businessolver

Design leader in UI and product UX for the BSC Sofia AI project, MyChoice Mobile, design system creation, planning, discovery, flow mapping, usability research, hi-fidelity concept presentations, prototyping, and detailed specification documents.

2018- 2020 **DIRECTOR OF CORPORATE BRAND & COMMUNICATIONS**

EVO Payments, Inc.

Responsible for the ongoing development of brand, company culture, product enhancements, video, marketing initiatives and internal brand platform. Director of marketing design initiatives, responsible for the overall quality and impact of the work produced by internal departments, multiple offices and global teams.

2015- 2018 **ART DIRECTOR**

Photodex

Efficiently lead and administered creative design support for ongoing product marketing and creation, packaging, video, & trade show collateral focused on B2B and B2C campaigns. Including UI/UX Design for desktop, web, & mobile product.

2013- 2015 **CREATIVE DIRECTOR**

YouEarnedIt

Leader in strategic digital experience design for YouEarnedIt across product, web, & mobile applications (IOS/Android). Brand collateral /print design for YEI and product on-boarding collateral. UI/UX/Front-end development for product & marketing sites.

2011- 2013 **CREATIVE SERVICES MANAGER**

Demand Media

Identity design, national branded campaigns, product UI/UX design, and production / project management for on-line and off-line media across multiple products (Pluck, RSS Graffiti, Reviews++, ORX, Insights, CoverItLive) under the Demand Media brand.

2010- 2011 **SENIOR GRAPHIC DESIGNER**

Monkee-Boy Web Design, Inc.

Interfacing with clients, from concept to completion. Creative Strategy, Identity design. Design/layout/wire-framing, for interactive, web, mobile, app.

2009 - 2010 **SENIOR GRAPHIC DESIGNER**

Electric Bat Interactive LLC

Responsible for producing and overseeing creative work for all products and brands within the company's portfolio including design for web, print, interactive platforms, and all marketing materials.

2008 - 2010 **DESIGNER/DEVELOPER & OWNER**

Electric Promotions

Production of visual solutions for the communication needs of local and national based clients, using a mix of creative skills, commercial awareness, social media, networking, PR, and promotional services.

2006 - 2008 **LEAD WEB & GRAPHIC DESIGNER / DEVELOPER**

Marketing Matters

Responsible for web department in relation to product and brand identity, interface/web design, interactive development, CMS integration, training, and SEO.

SKILLS

MY TOOLS

Adobe Creative Cloud (XD,Photoshop, Illustrator, Dreamweaver, After FX, Substance 3D) Invision, Figma, Proto.io, Sketch, HTML, PHP & CSS.

INTERESTS

My other passions!

Painting, travel, behavioral science, multimedia creation, marathoning, baking, event planning, vintage ephemera, horticulture, modern art, + music!